



कुमाऊँ विश्वविद्यालय, नैनीताल
KUMAUN UNIVERSITY, NAINITAL

Statements of Marks for the Examination

B.B.A. - FIFTH SEMESTER 2021

(Internet Download)

Roll No.	190765250042	Enrollment No.	KU190765250042					
Name of the Student Sri/Smt./Km.	KAMAL JOSHI							
Father's Name	GIRISH CHANDRA JOSHI							
Name of Campus/College/Centre	SARASWATI INSTITUTE OF MANAGEMENT AND TECHNOLOGY, RUDRAPUR (U.S.NAGAR)							
Subjects / Papers	Max. Marks	Min. Marks	Papers			Theory Total	Practical	Total
			I EXT/INT	II EXT/INT	III EXT/INT			
501 BUSINESS POLICY & STRATEGIC MANAGEMENT	100	40	52/70 26/30			78/100		78/100
502 INTERNATIONAL MARKETING	100	40	48/70 26/30			74/100		74/100
503 INDUSTRIAL RELATIONS & LABOUR LAWS	100	40	39/70 27/30			66/100		66/100
504 FINANCIAL MARKETS & INSTITUTIONS	100	40	44/70 26/30			70/100		70/100
505 ADVERTISING & SALES MANAGEMENT	100	40	42/70 28/30			70/100		70/100
506 CONSUMER BEHAVIOUR	100	40	36/70 26/30			62/100		62/100
507 SUMMER TRAINING PROJECT REPORT	100	50					82/100	82/100

Result PASS

Current Semester Total

502/700

Previous Total

Grand Total

502/700

* Candidate should score 30% each EXTERNAL AND 40% IN EACH PAPER, 50% in pract./viva and project and 50% IN AGGREGATE.

Dated 26-08-2022

CONTROLLER OF EXAMINATIONS

*This Statement of Marks has been downloaded from the University website and is valid only for admission.