

Akshay Kumar | Graphic Designer

Phone- +91- 9759542088

Email- akshay199525@gmail.com

LinkedIn- <https://www.linkedin.com/in/findakshayhere/>

SUMMARY

Ensured, imaginative, and meticulous visual computerization proficient gifted at creating diverse pages all the way, producing new, unique realistic substance, and giving ability and direction to customers on any website composition related errands. Powerful cooperative person with solid time the board aptitudes and capacity to finish extends inside spending plan and in a convenient way.

EXPERIENCE

LTIMindtree (Contract with Servicio IT Solutions)

Graphic Designer

Delhi

08/03/2021 – Present

- Creating Effective Designs according to client brief
- Exploring new designing trends according to project need
- Designing Mockup's for development team according to User story provided by PO.
- Designing All kinds of things that required to build the brand (Logo, Social Media Creatives, Website UI, App UI, Banners, Posters, Insta Reels etc.)

King Industries Pvt Ltd.

Graphic Designer

Noida

08/11/2021 – 15/12/2021

- Creating Effective Designs according to client brief
- Exploring new designing trends according to project need
- Designing All kinds of things that required to build the brand (Logo, Social Media Creatives, Website UI, App UI, Banners, Posters, Insta Reels etc.)

Latent Talent Brand Solutions

Graphic Designer

Delhi

03/10/2019 – 22/10/2021

- Creating print designs for Personalized and Customized Gifts
- Designed Creative products for theme-based party or wedding related events
- Developed creative concepts and implementations that are consistently in supply
- Designed store collateral including: all exterior/interior signage, event signage, product brochures, sale flyers and coupons
- Designed Website for our Products including products mock-ups, banners and layout (Shopify)

Senseasy Consulting Services

Graphic Designer

Meerut

01/01/2019 – 28/11/2019

- Planning concepts by studying relevant information and materials.
- Illustrating concepts by designing examples of art arrangement, size, type size and style and submitting them for approval.
- Preparing finished art by operating necessary equipment and software.
- Communicating with clients about layout and design.
- Creating a wide range of graphics and layouts for product illustrations, company logos, and websites with software such as photoshop.
- Reviewing final layouts and suggesting improvements when necessary.
- Monitored social media and online sources for industry trends.

Koders Zone

Graphic Designer

Meerut

01/01/2017 – 31/10/2018

- Assisting in Creating Effective Designs according to client brief
- Exploring new designing trends according to project need
- Built solid understanding of the market and brand dynamics of assigned client projects
- Designed engaging content in support of product needs and marketing initiatives
- Developed creative concepts and implementations that are consistently on target with brand objectives
- Explore and test new marketing channels, techniques, platforms, and networks

SKILLS

- Brochures & Newsletters
- Logos & Business Cards
- Posters & Post Cards
- Stationery
- UI/UX (Visual Wireframing, Prototyping)
- Typography
- Brand Development
- Cascading Style Sheets (CSS)
- HTML
- Adobe Creative Suite
- Figma
- Social Media Marketing
- Content Writing
- Branding
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe XD
- Adobe After Effect

PORTFOLIO

<https://drive.google.com/drive/folders/18Eq5wfJn8lV1ybNyrfc-sLfnAG8UXtJF?usp=sharing>