



Ayush Kumar Birla

Q-91, Azad Nagar, Bhilwara

7014744859

ayushbirla1234@gmail.com

Objective

To be an integral part of the growth oriented organization and work in challenging and dynamic environment to contribute to the development of the organization which I represent and serve while concurrently upgrading my skills and to attain professional excellence.

Experience

01/12/2021 -
10/01/2024

CTC IMPEX (INDIA) PVT LTD

Sales and Marketing Executive

- * Cultivated and maintained strong relationships with client , ensuring customer satisfaction and feedback utilisation.
- * Created and implemented impactful marketing campaigns, utilizing various channels to enhance brand visibility .
- * Conducted thorough Market , industry trends and sales analysis .
- * Managed and coordinated promotional activities and events.
- * Meeting and exceeding sales targets .

01/06/2021 -
30/11/2021

CTC IMPEX (INDIA) PVT LTD

Sales and Marketing Intern

- * Learned to communicate effectively.
- * Acquired the ability to answer queries related to company products.
- * Trained to take and process orders
- * Gained and understood the sales and marketing strategies.

1/04/2024 - Working

Petrelplus Inc Mumbai

Marketing Manager

Education

2022

M.L.V. Government College, Bhilwara

Master of Economics

2020

OPJS UNIVERSITY, CHURU

Bechelor of Education

2018

MDSU, Ajmer

B.Sc Mathematics

2015

Govt.Sr.Sec.School, RAJENDRA MARG, Bhilwara

Senior Secondary Education

2012

Sant Vidyanand Sr. Sec. School

Secondary Education

Skills

- * Effective Communication and presentation * Sales and negotiation skills * Analytical skills related to market * Customer centric approach * Team Collaboration * Problem solving

Projects

- **Exhibitions**
Completed 6 national and international exhibitions in various states.