

# Nishant Kumar

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## WORK EXPERIENCE

### Content Writer

Dec 2023 - Present

Applied Information Systems, Virtual

- Creating high quality and SE optimised blogs for various websites/products/themes •Google Ads •Google Doc and Keyword Tagging
- Content for all social media platforms

### Content Writer (freelance)

Jun 2023 - Present

Journal 25, Virtual

- \* Writing , curating , editing and publishing high quality content

### Assistant Manager

May 2022 - Jun 2023

Indian Overseas Bank, Kolkata

- \*General Banking and Credit \* Customer Support and Relationship Management \* Marketing \* Human Resource Management \* Formal Writing

### Junior Associate And Customer Support

Jan 2022 - Apr 2022

State Bank Of India , Amritsar

- \*General Banking and Credit \* Customer Support and Relationship Management \* Marketing \* Human Resource Management \* Formal Writing

### Human Resource Executive

Mar 2021 - Jan 2022

I Tech Web Solutions Pvt Ltd., Kharar

### Fibre Mapping

Oct 2020 - Mar 2021

Congruex Asia Pacific LLP, Virtual

## EDUCATION

### Bachelor of Technology (B.Tech), Electronics and Communication

2016 - 2020

Madan Mohan Malaviya University Of Technology

CGPA: 6.93/10

### Senior Secondary (XII), CBSE

2015

Shirdi Sai Public School

Percentage: 73.60%

### Secondary (X), CBSE

2013

Shirdi Sai Public School

CGPA: 10.00/10

## PORTFOLIO

[Portfolio link ↗](#)

## SKILLS

- MS-Word
- MS-PowerPoint
- English Proficiency (Written)
- English Proficiency (Spoken)
- MS-Excel
- Blogging
- Digital Marketing
- Event Management
- Content Writing
- Data Analytics
- Digital Advertising

## ADDITIONAL DETAILS

- LinkedIn Profile:  
[https://www.linkedin.com/in/nishantkumar096?utm\\_source=share&utm\\_campaign=share\\_via&utm\\_content=profile&utm\\_medium=android\\_app](https://www.linkedin.com/in/nishantkumar096?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app)